



2026 Alliance RV National Rally Sponsorship Opportunities

Event Dates: May 26 – May 29, 2025

Location: Elkhart County Fairgrounds, Goshen, Indiana

Load-in/Set-Up Times:

- **Friday, May 22:** 2PM - 5PM (Local vendor trailer/vehicle load-in should be available)
- **Monday, May 25:** 8 AM - 4 PM
- **Tuesday, May 26:** 8 AM - 3 PM (*Must be set up and ready for the evening event by 3 PM.*)

Join Us as a Sponsor!

The **Alliance RV National Rally** is the premier gathering of Alliance RV owners each year. This multi-day event includes social gatherings, educational seminars, vendor showcases, and entertainment, providing valuable exposure and engagement for your brand.

We invite you to partner with us as a sponsor and showcase your brand to a highly engaged audience of RVers and industry professionals. Sponsorship packages offer premium exposure, on-site branding, and direct interaction with rally attendees.

Sponsorship Levels & Benefits

1. Elite Sponsor – \$15,000 (Exclusive – Only 1 Available!)

The ultimate sponsorship package with top-tier visibility.

- **Title Sponsorship of the Entire Event** – Your brand will be associated with the rally name in marketing and promotions.
- **Exclusive VIP Exhibit Space** (*up to 1,000 sq. ft.*) in a prominent location within the vendor hall.
- **Company Logo on All Event Branding** (*banners, signage, website, and social media*).
- **Company Logo on Sleeve of Attendee Rally Shirt**.
- **Speaking Opportunity** at the Vendor Bazaar and Opening Ceremony.
- **Full-Page Ad** in the event program.
- **Option to Provide Branded Bags** for attendees' welcome swag bags.
- **Social Media Visibility** (*multiple custom stories & livestreams highlighting and tagging your brand at the event*).
- **Exclusive Live Video Interview** featured on Alliance social platforms during the rally.
- **Top-Priority Scheduling** for an educational seminar or product presentation.
- **Alliance RV Rally T-Shirts** for your team up to 6 people
- **Breakfast & Dinner Invitation** for your team up to 6 people

2. Legacy Sponsor – \$10,000 (Exclusive – Only 3 Available!)

A prestigious sponsorship level for maximum brand visibility and exclusive engagement.

- **Title Sponsorship of a Major Event** (*Choose from: Vendor Bazaar Night, Casino Night or Culmination Night.*)
- **Exclusive VIP Exhibit Space** (*up to 750 sq. ft.*) in a high-traffic area.
- **Logo Prominently Displayed** on all event banners, rally programs, and digital marketing.
- **Speaking Opportunity** during the Vendor Bazaar and Opening Night events.
- **Full-Page Ad** in the event program.
- **Social Media Visibility** (*multiple custom stories highlighting and tagging your brand at the event.*)
- **Priority Scheduling** for an educational seminar or product presentation.
- **Exclusive Live Video Interview** featured on Alliance social platforms during the rally.
- **Alliance RV Rally T-Shirts** for your team up to 6 people
- **Breakfast & Dinner Invitation** for your team up to 6 people

3. Premium Sponsor – \$5,000

Strong brand presence and direct engagement with attendees.

- **Exclusive Exhibit Space** (*up to 300 sq. ft.*) in a prime location.
- **Speaking Opportunity** during the Vendor Bazaar.
- **Half-Page Ad** in the event program.
- **Company Logo Featured** on event signage, website, and marketing materials.
- **Social Media Visibility** (*one tag and story on Alliance RV socials.*)
- **Educational Seminar or Promotional Discussion Time Slot.**
- **Alliance RV Rally T-Shirts** for your team up to 4 people
- **Breakfast & Dinner Invitation** for your team up to 4 people

4. Supporting Sponsor – \$2,500

Great visibility and targeted brand engagement.

- **Exhibit Space** (*up to 200 sq. ft.*)
- **Speaking Opportunity** at the Vendor Bazaar.
- **Quarter-Page Ad** in the event program.
- **Company Logo Displayed** on event signage.
- **Social Media Visibility** (*one tag and story on Alliance RV socials.*)
- **Educational Seminar or Promotional Discussion Time Slot.**
- **Alliance RV Rally T-Shirts** for your team up to 2 people
- **Breakfast & Dinner Invitation** for your team up to 2 people

5. Friend of the Rally – \$1,000

A cost-effective branding opportunity for businesses looking to support the Alliance RV community.

- **Exhibit Space** (10x10 booth).
- **Company Logo Featured** on event signage.
- **Business Card-Sized Ad** in the event program.
- **Name Listed** in event emails recognizing sponsors.
- **Opportunity to Provide Branded Swag Items** for attendee gift bags.
- **Access to Network** with attendees at all social events.
- **Alliance RV Rally T-Shirts** for your team up to 2 people
- **Breakfast & Dinner Invitation** for your team up to 2 people

6. Custom Sponsorships – Price TBD

We know that one size doesn't always fit all. If you're interested in something tailored specifically to your brand, product, or goals, we are happy to work with you to build a custom sponsorship package that meets your needs. Whether it includes in-kind support, co-branded activations, unique on-site displays, or special experience tie-ins—we're open to collaborating on a personalized solution that provides mutual value and impact.

Secure Your Sponsorship Today!

We understand that many of our **business-to-business (B2B) partners** may not require direct consumer engagement through booth space. If you'd prefer to **support the event financially without an on-site presence**, we can offer that option where your company will still be recognized through **logo placement on event banners and promotional materials**. This allows you to show your support for the Alliance RV community without the need for a dedicated exhibit space. Please reach out for more details on how to contribute in this way.

Sponsorships are limited and available on a first-come, first-served basis. **Contact Rob Boyer at rally@alliancerv.com** to secure your spot and maximize your brand's visibility at the **2026 Alliance RV National Rally**.

We look forward to partnering with you to make sure this year's event is an unforgettable experience!