

2024 ALLY RALLY AGENDA

Rally attendees will receive a daily email blast with event details and any updates/changes

DATE	TIMES	EVENT	LOCATION
Arrival Day Tue (5/28)	8:00am-5:00pm	Arrival & Site Check-In	Fairgrounds
	8:00am-4:00pm	Service Desk	Sheep Swine Arena (Maple St.)
	10:00am-11:15am	Alliance Plant Tour - 301 Benchmark Dr., Elkhart, IN - Signup Required	Alliance HQ
	12:00pm-3:00pm	Owners Welcome Reception / Rally Check-In / Bag Pickup	Goshen Kiwanis Pavilion
	2:00pm-5:00pm	Silent Auction Donation Drop-off	Event Hall - Bldg A
	3:15pm-4:15pm	First Timers Rally Orientation	Event Hall - Bldg A
	6:00pm-8:00pm	Ally Unit Tours & Mods Open House	Owners Sites
	7:00pm-10:00pm	Bourbon Tasting (Bring Your Favorite Bottle to Share)	Nelson's Pavilion
Rally Day 1 Wed (5/29)	7:30am-9:00am	Full Breakfast - Alliance Provided	Event Hall - Bldg A
	8:00am-4:00pm	Service Desk	Sheep Swine Arena (Maple St.)
	9:00am-10:30am	Alliance Team Welcome & Rally Kickoff	Event Hall - Bldg A
	10:00am-5:00pm	Vendor Hall	Building E
	11:00am	Silent Auction Bidding Opens	Event Hall - Bldg A
	11:00am-4:45pm	Owner Empowerment & RV Lifestyle Sessions	See Session Agenda
	11:30am-1:00pm	Lunch on Your Own - Food Trucks Available On Site	---
	12:00pm-2:00pm	Cornhole Tournament - Kickoff	Games & Ent Area
	1:00pm-1:45pm	Bingo	Event Hall - Bldg A
	2:00pm-3:30pm	Pumpkinvine Trail Walk - Meetup on Southside by Restrooms	Event Hall - Bldg A
	2:00pm-4:00pm	Make & Take Crafts Projects	Home & Family Arts Bldg
	3:00pm-4:15pm	Alliance Plant Tour - 301 Benchmark Dr., Elkhart, IN - Signup Required	Alliance HQ
	4:15pm-5:00pm	Bingo	Event Hall - Bldg A
	5:30pm-6:30pm	Group Dinner - Alliance Provided	Event Hall - Bldg A
~7:00pm	Group Photo	Display Coach Area	
8:00pm-9:00pm	RV Unplugged Season 2 Premire Watch Party-Support our Ally Contestants!	Event Hall - Bldg A	
8:00pm-9:00pm	Music & Campfires	Games & Ent Area	
Rally Day 2 Thu (5/30)	7:30am-9:00am	Continental Breakfast - Alliance Provided	Event Hall - Bldg A
	8:00am-12:00pm	Service Desk	Sheep Swine Arena (Maple St.)
	9:00am-5:00pm	Vendor Hall	Building E
	10:00am-11:00am	Sharky Fitness Workout- All Levels Welcome * No Equipment Needed *	Goshen Kiwanis Pavilion
	9:00am-11:00am	Make & Take Crafts Projects	Home & Family Arts Bldg
	9:00am-4:45pm	Owner Empowerment & RV Lifestyle Sessions	See Session Agenda
	11:30am-1:00pm	Lunch on Your Own - Food Trucks Available On Site	---
	12:30pm-2:00pm	Cornhole Tournament - Round 2	Games & Ent Area
	12:30pm-1:15pm	Bingo	Event Hall - Bldg A
	2:00pm-3:30pm	Fun Bike Ride with Bill Martin - Meetup on Southside by Restrooms	Event Hall - Bldg A
	2:00pm-3:15pm	Alliance Plant Tour - 301 Benchmark Dr., Elkhart, IN - Signup Required	Alliance HQ
	3:30pm-4:45pm	Alliance Plant Tour - 301 Benchmark Dr., Elkhart, IN - Signup Required	Alliance HQ
	4:15pm-5:00pm	Bingo	Event Hall - Bldg A
	6:00pm-7:00pm	Pot-Luck Dinner: Hawaiian Theme	Event Hall - Bldg A
8:00pm-10:00pm	Outdoor Movie Night	Games & Ent Area	
Rally Day 3 Fri (5/31)	7:30am-9:00am	Full Breakfast - Alliance Provided	Event Hall - Bldg A
	8:00am-12:00pm	Service Desk	Sheep Swine Arena (Maple St.)
	9:00am-5:00pm	Vendor Hall	Building E
	10:00am-11:00am	Sharky Fitness Workout- All Levels Welcome * No Equipment Needed *	Goshen Kiwanis Pavilion
	9:00am-11:00am	Make & Take Crafts Projects	Home & Family Arts Bldg
	9:00am-4:45pm	Owner Empowerment & RV Lifestyle Sessions	See Session Agenda
	9:00am-10:15am	Alliance Plant Tour - 301 Benchmark Dr., Elkhart, IN - Signup Required	Alliance HQ
	11:30am-1:00pm	Lunch on Your Own - Food Trucks Available On Site	---
	12:30pm-1:30pm	Cornhole Tournament - Semi Finals	Games & Ent Area
	12:30pm-1:15pm	Bingo	Event Hall - Bldg A
	2:00pm	Silent Auction Bidding Ends (payments due 2pm to 4pm)	Event Hall - Bldg A
	2:00pm	Last Chance to put Raffle Tickets in for Prize Drawings	Event Hall - Bldg A
	2:00pm-4:00pm	Ice Cream Social	Event Hall - Bldg A
	2:00pm-3:15pm	Alliance Plant Tour - 301 Benchmark Dr., Elkhart, IN - Signup Required	Alliance HQ
	4:15pm-5:00pm	Bingo	Event Hall - Bldg A
	6:00pm-7:00pm	Group Dinner - Alliance Provided	Event Hall - Bldg A
7:00pm-7:45pm	Cornhole Tournament - Final 4 Championship & Raffle Ticket Prize Drawing	Event Hall - Bldg A	
7:00pm-9:00pm	Live Music, Campfires and S'mores!	Games & Ent Area	

Owner Empowerment & RV Lifestyle Agenda

DATE	TIMES	EVENT	LOCATION
Tue (5/28)	4:30pm-5:30pm	Tips and Tricks for a Happier RV Adventures by An RV'er's Friend	Presentation Stage (Bldg F)
Rally Day 1 Wed (5/29)	11:00am-12:00pm	RV Weight & Tire Safety by RVSEF	Presentation Stage (Bldg F)
	11:00am-12:00pm	Coachside Q&A by Alliance Service Team	Display Coach Area
	1:00pm-2:00pm	Alaska Guided RV Tour by Fantasy RV Tours	Presentation Stage (Bldg F)
	2:00pm -3:00pm	Coachside Q&A by Alliance Service Team	Display Coach Area
	2:15pm-3:15pm	MORryde RV Systems By MORryde	Presentation Stage (Bldg F)
	3:30pm-4:00pm	Tire Pressure Monitoring Systems by TST	Presentation Stage (Bldg F)
	4:15pm-4:45pm	Your Wheels & Tires by Lionshead Tire & Wheel	Presentation Stage (Bldg F)
Rally Day 2 Thu (5/30)	9:00am-10:00am	Brake & Axle Bearing Maintenance by Dexter	Presentation Stage (Bldg F)
	9:00am-10:00am	Product Feedback Fourm by Alliance Product Managers	Event Hall (Bldg A)
	10:00am-11:00am	Coachside Q&A by Alliance Service Team	Display Coach Area
	10:15am-11:30am	Hands-On Brake & Axle Bearing Demonstration by Dexter	Nappanee Kiwanis Pavillion
	10:15am-11:15am	Coleman Air Conditioning Systems by Airxcel	Presentation Stage (Bldg F)
	10:30am-11:45am	Full-Time RVing Panel by Allies	Event Hall (Bldg A)
	12:00pm-1:00pm	SkyMed; Sign-up Req'd/Lunch Provided	Presentation Stage (Bldg F)
	1:00pm-2:00pm	RV Cooking Adventures: Mastering Meals on Wheels, Even Off the Grid by Allies	Nelson's Pavilion
	1:00pm-2:00pm	Hands-On RV Systems Tester Demonstration by Skill Above RV Testers	Display Coach Area
	1:15pm-2:15pm	Suburban Furnace & Water Heater Systems by Airxcel	Presentation Stage (Bldg F)
	2:00pm-3:00pm	Coachside Q&A by Alliance Service Team	Display Coach Area
	2:30pm-3:30pm	Volts, Amps & Purple Monkeys by NRVTA	Presentation Stage (Bldg F)
3:45pm-4:45pm	My RV Kitchen (Understanding appliances/power) by NRVTA	Presentation Stage (Bldg F)	
Rally Day 3 Fri (5/31)	9:00am-10:00am	Driving Engagement: Harnessing the Power of Social Media for YOUR Alliance RV Journey!	Event Hall (Bldg A)
	9:00am-10:00am	REVIVE Cabinet & Wallboard Overlay Process Demo by Genesis Products	Presentation Stage (Bldg F)
	10:15am-11:15am	Leveling Systems by Lippert	Presentation Stage (Bldg F)
	10:30am-11:45am	Boondocking Panel by Allies	Event Hall (Bldg A)
	11:00am-12:00pm	Coachside Q&A by Alliance Service Team	Display Coach Area
	11:30am-12:00pm	Invest in Yourself: Exploring RV Tech and Owner Training Opportunities by NRVTA	Presentation Stage (Bldg F)
	1:00pm-2:00pm	Hands-On RV Systems Tester Demonstration by Skill Above RV Testers	Display Coach Area
	1:00pm-2:00pm	Slide Systems by Lippert	Presentation Stage (Bldg F)
	2:00pm-3:00pm	Coachside Q&A by Alliance Service Team	Display Coach Area
	2:15pm-3:15pm	Accu & Exact Slide Systems by Norco	Presentation Stage (Bldg F)
	2:30pm-3:30pm	RV Griddle Gourmet: Cooking Demo by Chef Donna at Home	Nelson's Pavilion
3:30pm-4:45pm	RV Trip Planning by RV Life	Presentation Stage (Bldg F)	